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Good-Life Gourmet, High-End Catering Company, Opens “Quirky” Gourmet Sandwich Shops in Westchester with Take-Home Dinners, “Like Having Your Own Private Chef at Home”

Good-Life Gourmet, a high-end catering company serving Westchester, Southern Connecticut and New York City, expands its reach to the public with the opening of Good-Life Gourmet Sandwich Shops in Irvington and Scarsdale that Chef/Owner Eric C. Korn refers to as “quirky, and we hope our customers find them the same way ... fun and quirky.”

Both shops will offer a selection of gourmet sandwiches, soups, salads and will introduce its Good-Life Gourmet Meals for take-home that is “like having your own private chef at home, cooking with fresh, wholesome ingredients,” says Chef Korn. “These will look like real meals on your dinner table, not fussy food on a plate that you’d find in a restaurant,” Korn further explains.

The shop in Irvington at 108 Main Street serves as the location for the company’s kitchen and there, one gourmet sandwich, one soup and one salad are offered each day on a rotating basis. “The only set item on our menu will be a Fluffernutter, our favorite sandwich growing up,” adds Korn.

In Scarsdale, Good-Life Gourmet opens at 13 Spencer Place on the premises of the former Michael’s Gourmet, a landmark for over 30 years. This shop will offer a variety of gourmet sandwiches, soups and salads that are ever changing. Here, the renovated space will now offer a pleasant seating area where customers can enjoy their selections with French press coffee, pastries or cakes.

Good-Life Gourmet is one of the first foodservice operations in the area, if not the first, to rely predominantly on the convenience of technology -- mobile texting and Bluetooth -- to inform its clientele, or “our Food Family, as we call them,” says Chef Korn, of menu choices for each day. Clients in turn will be able to order and pay for their food through text messaging.

“We want to be known as that quirky but exquisite little sandwich shop, offering top quality foods and preparation with a sense of culinary adventure. And getting down to business, we are aiming for the title of Best Sandwich in Westchester,” asserts Korn, “and the way to do that is to make things simple in choice but very grand in concept.”

(more)

For Good-Life Gourmet Meals, Chef Korn describes its slogan, “like having your own private chef at home,” as reflecting its preparation by hand, taking great time and care, and formulated to reflect the double-meaning of the term ‘Good-Life.’ “Each day’s dinner selection will be created to be ‘good’ tasting and to be ‘good’ for you , using no artificial ingredients or flavorings,” explains Korn.

“Good” also refers to “good works” for Good-Life Gourmet which has formed a partnership with Westhab, the largest non-profit provider of affordable housing and supportive services in Westchester County. “I will be working with Westhab’s Achieve Program which partners with businesses to train young people to learn job skills,” says Korn. “It will be my pleasure to train these enterprising young people for careers in the foodservice business.”

Rich Nightingale, Westhab’s Vice President of Youth and Community Services, says: “It’s really important to us to have the support of high-level employers like Eric who are willing to give young people the chance to a better life through productive careers.”

Korn estimates that Good-Life Gourmet will be able to employ as many as 15 young workers from Westhab this year.

Chef Eric C. Korn, a young (27 years old) entrepreneur, is a graduate of The French Culinary Institute which he attended after a brief stint in the insurance industry following college. “I feel like the luckiest guy alive, doing what I really love, cooking for people, relating directly to them and receiving their feedback,” he says.

In a pre-opening promotion, two free Good-Life Gourmet Meals will be given to future customers who request an e-voucher on Facebook.com at Good-Life Gourmet. “Once they try us, people will want to be a member of our ‘Food Family’ for life,” says Korn, adding, “the Good Life.”

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